

## Publication abstract

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**Subject class:** [Biotech](#), [Life Sciences](#), [Business Development](#), [Funding](#)

### Life Science Research Markets and Analyses: North American Countries – ABA 375.4

**Huckle D,**

**Adams Business Associates: Global Library of World, National and Regional in depth Information and Market Analyses – 4<sup>th</sup> Edition.**

**(298 pages). Price: GB £ 3,500 [Multi-site licence]**

**Target audience:** Chief executives, marketing and sales managers, regional managers, business development managers, investors and analysts.

This latest, and what is to be the final edition, of the **North American** report in the ABA Global Library of Life Science Research brings the global regions together to provide market coverage with 2019 as the market base line and activities and funding budgets pointing the way into 2020/21 and out to 2026.

There are critical business development changes identified that make the North American report of major importance:

- The US is the driving force for Biotechnology sector and that of both the USA and Canada were recovering dynamism in 2019.
- Recovery from the Covid virus pandemic will be built upon this sector which commercially has benefited from the pandemic with research and product sales advancing.
- The US political scene will change in 2021 with a new President with impacts on Science, FDA and Life Science business.
- Life Science research funding in North America is once again less than in Western Europe, even allowing for the currency exchange loss against the dollar, but will grow faster than in Europe.
- The economic position in the EU countries has forced limits on increased funding for Life Science research leaving the USA to drive the sector.
- The driving forces for European Biotechnology research are to be divided as the UK separates from the EU leaving Germany dominant in the EU and the UK hoping to have greater access to the North American markets.
- Economies in China and India continue to grow if slower than before but continue to invest heavily in science and Biotechnology.
- New technologies in Biotechnology are more than ever reliant on innovation from within the USA.

This report is the only Biotechnology analysis that covers the Reagents and Equipment Markets within the Life Science and Biotechnology sectors of North American (USA and Canada) by State and Province. The individual States and Provinces covered include:

- **California, New England & Mid-Atlantic States (13), South East & North West States (20), Texas & North Carolina, Mid-West (9) & Others (7) for the USA. 52 in Total including an overview of Puerto Rico.**
- **British Colombia, Manitoba, Alberta, Saskatchewan, Ontario, Quebec, Atlantic Provinces (5) for Canada.**

This ABA Report completes the worldwide analysis of the Life Science sector with Contents Lists & Abstracts detailed for each on the ABA web site

**Western European (ABA 374.4) Central & Eastern Europe (ABA 360.4) South (or Latin) American t (ABA 370.4) Middle East (ABA 348.4)**  
**Southern Africa (ABA 365.4) Eastern Majors [China, India, Japan, ABA 350.4) Other Asia/Pacific Rim (ABA /355.4).**

The primary objective of this report is to discuss the North American market by development of its basic infrastructure and the detail of the Life Sciences and Biotechnology sectors from the ground up and from the top level

- **Political, Demographic, Investment & Funding, Technology, Healthcare Structure and Life Science Research Activities**

Commercial development and Funding systems are pitted against the focus of Life Science research, emerging and established products and companies. Research Market Quantification is discussed with segment distribution, products and commercial activity. A key is the detailed explanation of the structure of the Life Science sector in each State or Province and where the various market segments and sources of funds are intermixed for the market dynamics. The research focus of the detailed research groups and companies adds to the available information.

The range of 52 States and 11 Provinces in these two countries have different political and cultural situations, with different development of their Biotechnology sector. The immediate economic issues and recovery programmes with projected impact for Biotechnology are also given up to the completion date of the report, January 2020.

Trends and Issues, Market Segmentation by State or Province. Applications or customers are explained within the multi layered sector of Life Sciences.

Included are details on Pharmaceuticals, Research Reagents, Equipment, Bioinformatics, Services, Diagnostics, Medical Devices, Agriculture, Biotechnology (Red, Blue, Green & White), as well as the Economic and Political aspects and much more.

All Global Library reports include market and user segment quantification and projections, commercial aspects and regional, company or institute profiles.

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