

Publication abstract

Subject class: [Biotech](#), [Life Sciences](#), [Business Development](#), [Funding & Markets](#)

Life Science Research Markets and Analyses: Latin (South) America – ABA 370.4

Huckle D, Adams Business Associates: Global Library of World, National and Regional in depth Information and Market Analyses. (271 pages). Price: GB £ 3,000 [Multi-site licence]

Target audience: Chief executives, marketing and sales managers, business development managers, investors and analysts. The report is part of the **Global Library of Life Science Research Products & Services** and is a fully integrated report to mid-2020 with 2019 as the market data baseline and projections to 2026 to allow for impact of Covid-19 pandemic.

The South American market has been viewed as a future growth market with growth potential greater than in the established North American and European markets. However, during 2018/20 the major countries experienced significant economic problems that have caused some recession although Argentina, Brazil and Chile are now poised for resumed growth. The exception is Venezuela that has more fundamental problems, despite its natural resources that should have provided a sound business base.

The primary objective of the report is to discuss the country by country development features of

- **Political &, Demographic Profiles with Healthcare Structure.**
- **Investment & Funding Sources with government Budgets.**
- **Technology Status,& Biotechnology Research support Structure.**
- **Life Science Research Activities.**
- **Focus areas and centres of activity including their individual areas of research.**
- **Research Market Quantification, with segment distribution, product descriptions and market and competitor supply routes**

Countries included are classed into Groups in addition to being discussed individually:

- **Group 1 - Argentina, Mexico & Brazil**
- **Group 2 - Chile, Columbia, Guatemala, Peru, Puerto Rico & Venezuela.**
- **Group 3 - Bolivia, Ecuador, Paraguay, Uruguay, Panama, Nicaragua, Honduras, Costa Rica plus 5 small countries of Belize, El Salvador, Guyana, Suriname & French Guiana.**

This region has been considered alongside China, India, Russia and South Africa with Brazil as one of the BRICS countries. In different ways the markets in these countries have been impacted by global economic issues particularly the low Oil price and reduced consumption of basic raw materials. Brazil and Argentina have been particularly affected with major economic problems. The latest developments and their effects on Life Sciences sector and product markets are detailed by profiling each country for the development of its Political, Demographic Investment, Technology Status, Healthcare Structure & Life Science Research Activity; including Funding and its sources.

The specific focus of Life Science research in this region is emerging, with a particular emphasis on applications in Agriculture with much less focus on Red Biotechnology for human health, apart from specific local diseases and their vaccines.

The total market in the region for Life Science BioResearch Products fell in dollar value due to the impact of exchange rate changes but in 2019 was still moving toward one billion dollars (at \$ 928 M) with projected overall growth of about 3% per annum out to 2026.

This is to be the final report in the ABA Global Library series together with those for the other seven (7) regional reports as given on the Latest Reports page of the web site.